

Government of NCT of Delhi
DEPARTMENT OF INFORMATION TECHNOLOGY
9th Level, B-Wing, Delhi Secretariat, IP Estate, New Delhi-110002

F. No. E-13016/6/2024-Development-IT Department/

Dated:

16/07/26
5849-5908

To,

All Addl. Chief Secretaries/ Pr. Secretaries/ Secretaries/HODs,
Government of NCT of Delhi

Subject: Enabling Aadhaar Authentication by private entities to foster innovation and promote ease of living -reg.

Madam/Sir,

Please refer to the Secretary (MeitY) DO Letter No. 3(20)/202-EG-II dated 29.06.2026 (copy enclosed).

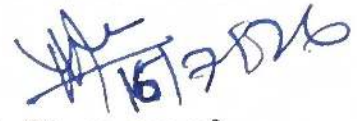
2. Through the said DO letter, it has been informed that recognizing the potential of Aadhaar infrastructure, the central government has expanded the scope of Aadhaar authentication for non-government (private) entities. The MeitY has notified amendment to the Aadhaar Authentication for Good Governance(Social Welfare, Innovation, Knowledge) Rules, 2020('SWIK Rules') in January, 2025. Under Rule 4 of these amended rules, private entities desirous of utilizing Aadhaar authentication for specific purposes can be permitted to do so, provided their use-case serves the public interest. These permissible use-cases span critical sectors including healthcare accessibility, educational admissions, credit rating, secure e-commerce, hospitality onboarding, and travel aggregator services.

3. A few private entities, including matrimonial platforms and financial technology entities have already availed this facility. By securely authenticating their users, they have successfully enhanced ecosystem trust, prevented impersonation and fraud, strengthened accountability in online interactions, and contributed to overall public safety.

4. As prescribed under the SWIK Rules, private entities can submit their proposal on Aadhaar Good Governance Portal (<https://swik.meity.gov.in>). These proposals are to be routed through the relevant Ministries/ Departments of the Central Government and States/ UTs aligned with their respective mandates. The complete rules and Standard Operating Procedures are available at the Portal. The Ministries/ Departments of the Central Government and States/UTs are expected to act as active ecosystem enablers by examining these proposals and forwarding viable proposals to MeitY.

5. Also, for any further assistance, MeitY/UIDAI may be contacted at aadhaar.team@meity.gov.in / onboarding@uidai.net.in

6. In view of the above, all the Departments of GNCTD are requested to proactively facilitate compliant and innovative private entities under the SWIK Rules.


16/2/26

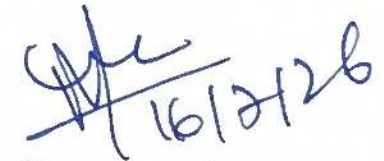
(K. Murugan)
Joint Director (IT)

F. No. E-13016/6/2024-Development- IT Department

Dated:

Copy for information to:

1. Secretary to Hon'ble Minister (IT), GNCTD
2. Staff Officer to Chief Secretary, Delhi Secretariat, GNCTD
3. PS to Secretary (IT), GNCTD.
4. PS to Special Secretary (IT), GNCTD.
5. Website In-charge, for uploading on website.


16/2/26

(K. Murugan)
Joint Director (IT)

एस. कृष्णन, आई.ए.एस.
सचिव
S. Krishnan, I.A.S.
Secretary



इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय
भारत सरकार
Ministry of Electronics &
Information Technology (MeitY)
Government of India

D.O. No. 3(20)/2022-EG-II
29th June, 2026

Dear Chief Secretary,

Subject: Enabling Aadhaar Authentication by private entities to foster innovation and promote ease of living -reg.

Over the past decade, India has engineered a world-leading paradigm in citizen-centric governance, anchored by its Digital Public Infrastructure (DPI). At the heart of this transformation is Aadhaar, which has evolved into a trusted digital identity platform. The scale of its adoption is unprecedented. More than a billion residents have voluntarily integrated Aadhaar into their daily economic and social lives. This massive uptake underscores a structural shift whereby our citizens expect seamless and trusted service delivery as a standard benchmark.

2. While Aadhaar was originally envisaged as an enabler of efficient and targeted delivery of public welfare benefits, the next phase of "Minimum Government, Maximum Governance" lies in leveraging this infrastructure within the private sector. By utilising this trusted digital identity framework for the larger public interest, we can spur innovation, spread knowledge and drastically improve access to services. Recognizing this potential, the Central Government has expanded the scope of Aadhaar authentication for non-government (private) entities.

3. Accordingly, Ministry of Electronics and Information Technology (MeitY) notified amendments to the Aadhaar Authentication for Good Governance (Social Welfare, Innovation, Knowledge) Rules, 2020 ('SWIK Rules') in January, 2025. Under Rule 4 of these amended rules, private entities desirous of utilizing Aadhaar authentication for specific purposes can be permitted to do so, provided their use-case serves the public interest. These permissible use-cases span critical sectors including healthcare accessibility, educational admissions, credit rating, secure e-commerce, hospitality onboarding, and travel aggregator services.

4. A few private entities, including matrimonial platforms and financial technology entities have already availed this facility. By securely authenticating their users, they have successfully enhanced ecosystem trust, prevented impersonation and fraud, strengthened accountability in online interactions, and contributed to overall public safety.

5. As prescribed under the SWIK Rules, private entities can submit their proposal on Aadhaar Good Governance Portal (<https://swik.meity.gov.in>). These proposals are to be routed through the relevant Ministries/ Departments of the Central Government and States/ UTs aligned with their respective mandates. The complete rules and Standard Operating Procedures are available at the Portal. The Ministries/ Departments of the Central Government and States/ UTs are expected to act as active ecosystem enablers by examining these proposals and forwarding viable proposals to MeitY.

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6. By proactively facilitating compliant and innovative private entities under the SWIK Rules, your Ministry/Department can significantly accelerate the ease of doing business while safeguarding public interest. I request you to bring these guidelines and Portal details to the notice of all concerned stakeholders to encourage and facilitate the smooth submission of proposals.

7. For any further assistance, MeitY/ UIDAI may be contacted at [aadhaar.team@meity.gov.in/](mailto:aadhaar.team@meity.gov.in) [onboarding@uidai.net.in.](mailto:onboarding@uidai.net.in)

With regards,

Yours sincerely,


(S. Krishnan)

To

All Chief Secretaries of States / Union Territories