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सचिव
S. Krishnan, I.A.S.
Secretary

इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय
भारत सरकार
Ministry of Electronics &
Information Technology (MeitY)
Government of India

D.O. No. M-13/1353/2026-WT
Date: 17.09.2026

Dear Chief Secretary,

**Subject: Updating of the Websites**

Government websites serve as a vital interface between citizens and the State, enabling access to public information and services. Ensuring a consistent, accessible, and user-friendly experience across all such websites is essential for improving service delivery and strengthening public trust.

2. The Digital Brand Identity Manual (DBIM) 3.0, launched on 18 February 2025, establishes a common framework for visual identity, typography, colour, navigation, and content structuring across Government digital platforms. It complements the Guidelines for Indian Government Websites and Apps (GIGW) 3.0, which address website quality, accessibility, security, and lifecycle management.

3. To extend these benefits to websites hosted on NIC's Secure, Scalable and Sugamya Website as a Service (S3WaaS) platform, it is requested to update the websites in accordance with the applicable DBIM and GIGW requirements. This exercise will cover State department and district websites hosted on S3WaaS, with the aim of improving their visual consistency, navigation structure, and presentation of information.

4. Websites using standard S3WaaS themes will largely be able to adopt the revised design through a central update. Websites with customised themes may require additional adjustments in coordination with NIC. The concerned Departments and District Administration will need to review and reorganise their content in accordance with the revised information architecture and validate the updated websites thereafter.

5. **I request you to kindly direct the concerned Departments and District Administration to undertake this exercise on an immediate basis and completion of this exercise by the 20th October, 2026.**

6. NIC will provide the necessary technical guidance and implementation support throughout the process. Your personal attention to this matter would greatly help ensure its coordinated and timely completion.

With regards

Yours sincerely,

(S. Krishnan)

To,
**All Chief Secretaries**

Digital India
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